



BRITISH ROYALS

rates





one's rates

| AD OPPORTUNITIES | FREQUENCY | | | | |
|---|-----------|-------|-------|-------|------|
| | x1 | x3 | x6 | x9 | x12 |
| STANDARD Static page, with one link | £900 | £765 | £650 | £552 | £469 |
| PREMIUM Two pages on a sliding stack. Can include streaming video, editorial copy, & up to 4 links. | £1350 | £1145 | £975 | £829 | £705 |
| PREMIUM PLUS Four pages on a sliding stack. Can include streaming video, editorial copy, & up to 4 links. | £1800 | £1530 | £1300 | £1105 | £940 |
| THIRD OF A PAGE Static advert, with link to website or email form. | £300 | £255 | £216 | £184 | £156 |
| PRODUCT DIRECTORY Listing to include company name, 20 words, and web link. | £115 | £105 | £95 | £85 | £75 |

TAP & REVEAL

Flip gallery includes copy, plus 4 links.

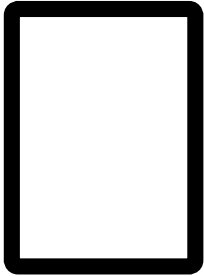
Quarter page: £400 Half page: £850

Advertisement Terms and Conditions: ● Rates do not include VAT ● The word "advertisement" will be placed above all ads that, in Publisher's opinion, resemble editorial matter. ● Recognised agencies will be entitled to a ten per cent discount ● Any creative elements produced for an advertisement will incur additional charges. ● Cancellation of advertisements will only be accepted 6 weeks prior to the copy deadline for that booking. ● Publisher is not liable for any failure or delay in publishing any advertisement submitted to it. ● Publisher does not guarantee positioning of advertisements in the Magazine or availability of magazine on specific devices ● Links will only work with an Internet connection ● Ashdown.co.uk reserves the right to repeat an advertisement from a previous issue if the copy is not received by copy deadline. ● Pre-payment is required from first time advertisers. ● All major credit cards are accepted in payment. ● All payments must be made payable to Ashdown Broadcasting.



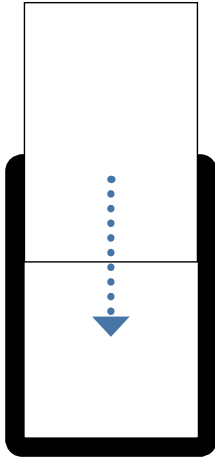
the advertisement guidelines

FULL PAGES



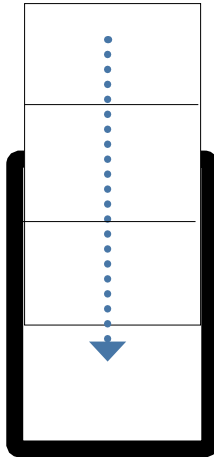
STANDARD

Single page
Portrait view only.
Direct links to website
& email.



PREMIUM

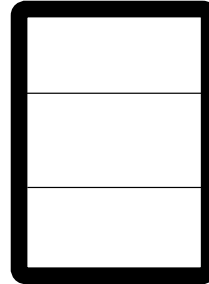
Sliding stack: two
vertically scrolling pages
Portrait view only.
Direct links to website
& email.
Streaming video.



PREMIUM PLUS

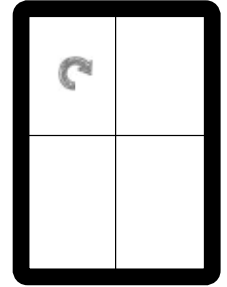
Sliding stack: four
vertically scrolling pages
Portrait view only.
Direct links to website
& email.
Streaming video.

OTHER SIZES



THIRD OF A PAGE

Third page adverts.
Static page.
Portrait view only.
Website or email link.



TAP & REVEAL

Quarter page photos
flip to reveal text on
reverse. Single page.
Portrait view only.
Website & email link.



UK & EUR: Contact Maria
E: maria@ashdown.co.uk
T: +44 (0)1903 88 49 88

USA: Contact Sara
E: sara@ashdown.co.uk
T: (605) 646 1100

www.ashdown.co.uk

